



Athletes
vs Epilepsy®

FUNDRAISING IDEAS

Fundraising can be a lot of fun and there are many easy ways to raise money. We want you to enjoy your experience so we've provided a few additional ideas to enhance your efforts! Some of these ideas are quick and easy, some might take more time, but they will all be worth the investment you make! Feel free to get creative.

Host a Yard Sale

Clear out the clutter and stuff that you no longer need and host a yard sale! Ask your neighbors to get involved by donating items to sale at your event. Be sure to let everyone now that the proceeds benefit the Epilepsy Foundation.



Athletes vs Epilepsy TCS New York City Marathon teammate Amy McCallum and her family recently hosted a yard sale to boost her fundraising efforts for the Epilepsy Foundation. She donated 100% of the net proceeds.

Coordinate a "Dress Down Day"

At your office, ask colleagues to donate \$5 to your fundraising efforts and then as a reward work with HR to ensure that everyone who donates can dress casually on the designated day!

Corporate Matching Gifts

Corporations will often match gifts given to you by employees. This is a great way to double or triple your fundraising efforts. Contact your HR Department for more information. Ask each donor if their company matches charitable donations.

Spaghetti Dinner or Potluck

Host a spaghetti dinner or potluck in conjunction with your school, work, and faith-based or neighborhood organization. Don't forget to put out a donation jar for those who stop by and don't purchase anything.

Go Greek

Contact your local sorority/fraternity chapter and tell them that you are an alum (we're assuming you'll have to prove this with some sort of secret handshake). Ask them if they would do one of their philanthropy/charity events for your cause. Or just ask them for help doing volunteer work for your event (have them bake cookies for your bake sale, for example.)



Concession Stand Take-Over

Many sports venues and high school stadiums allow groups to work the concession stand to raise funds for charity. Look into the arenas near you. Or, if your child's little league does not have a concession stand, ask if you can sell water and treats!

Restaurant Night

If you have contacts at a local restaurant or bar, or even if you are just a frequent customer, see if they would let you plan an event. Maybe they donate a certain percentage of their sales, maybe their tips, or you could organize a celebrity bartending night.

Use your passion!

Host a clothing or book swap. Baby sit. Pet sit. Proofread and edit resumes. Make cakes or cupcakes. Anything goes and can be turned into a powerful fundraiser!

Once your event has concluded remember to use the Offline Donations form to submit your donations. If you need one sent to you or have any questions contact Nichole Manning-Ashe at nmanning-ashe@efa.org.